



## Roku Checklist

*The purpose of this checklist is to outline the key steps that need to be taken before successfully submitting a Roku channel.*

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- Purchase a Roku Device
- Create a [Roku Developer Account](#)
  1. Complete Billing Services Program Enrollment  
*(Step 5 of the Roku Developer Account Setup above)*
- Create and Prepare [Roku Image Assets](#)
  1. **App Icon**
    - 1.1. 246px x 140px, PNG (SD Store Image)
    - 1.2. 336px x 210px, PNG (HD Store Image)
    - 1.3. 540px x 405px, PNG (FHD Store Image)
  2. **Splash Image**
    - 2.1. 720px x 480px, PNG (SD Splash Image)
    - 2.2. 1280px x 720px, PNG (HD Splash Image)
    - 2.3. 1920px x 1080px, PNG (FHD Splash Image)
  3. **Overhang Logo**
    - 3.1. Width: 375px; Height between 100-200px, PNG  
(with transparent background)
- Complete the [Roku App Builder Template Flow](#) in Zype Account
- Unlock [Roku Developer Mode](#) on Roku Device
  1. [Sideload Your App to Preview](#) *(Step 4 of the documentation)*
- [Test the Roku App](#)
- Take Screenshots of the Channel  
*(you may provide up to six 1920px x 1080px JPEG or PNG files)*



- Write a Detailed Description of Your Channel  
*(externally facing; appears in the Roku Channel Store)*
- [Generate a Signing Key](#) *(Step 2 and 3 of the documentation)*
- [Package Your Sideloaded Channel](#) *(Step 2 of the documentation)*
- [Submit the Packaged Application](#)
- Provide Roku with [Deep Linking Parameters](#)  
*(your Roku app will be rejected if the [Test Accounts box](#) does not include these)*